



## Case Wine Sales Program

Introducing case lots sold to consumers at the  
San Diego Bay Wine & Food Festival through Wine Steals!

Take advantage of this program by offering a discount on your wine/s to Wine Steals. That discount will then be extended to your customers at the San Diego Bay Wine & Food Festival's Grand Event on Saturday, November 21, 2009.

The wines selected will be sold in cases only (not broken cases), purchased by, and shipped to one of three Wine Steals' locations (whichever is convenient for the customer) after the event. Customer orders will be taken at the Festival; no cash and carry sales are permitted. If you are interested in this program, please fill out the following:

Winery Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Wines offered for sale at SDBWFF:

1. Name: \_\_\_\_\_ Special Price: \_\_\_\_\_ Best on Premise Price: \_\_\_\_\_
2. Name: \_\_\_\_\_ Special Price: \_\_\_\_\_ Best on Premise Price: \_\_\_\_\_
3. Name: \_\_\_\_\_ Special Price: \_\_\_\_\_ Best on Premise Price: \_\_\_\_\_
4. Name: \_\_\_\_\_ Special Price: \_\_\_\_\_ Best on Premise Price: \_\_\_\_\_

Tasha, Purchasing Manager for Wine Steals, will contact you regarding the discount information you are offering.

Please contact her at [tashak@winestealssd.com](mailto:tashak@winestealssd.com), if you have any questions.

Wine Steals license and tax information:

ABC #42-447384

Re-sale #100-856276

Tax ID # 20-5106204

**PLEASE NOTE:** We are looking to give as much of a value to the consumer as possible at this event. We hope you can offer Wine Steals a better deal than would normally be given. The goal is to be able to offer a one-time price on your wines that would beat any local price and drive case sales of your product.

**PLEASE FAX THIS FORM TO: 619-342-7337**